



THIEN TRA IMPORT EXPORT COMPANY LIMITED
(THIEN TRA IMEX CO., LTD)

COMPANY **PROFILE**

Hotline : +84 931 85 85 33 /+84 932 85 85 33

Website : www.thientragroup.com

Original **STORY**



From the Mangrove Heartlands of Vietnam's Southernmost Tip Here, in the rich brackish waters of CUU LONG Delta, our crabs develop the firm, delicious meat and unparalleled flavor that define them as world-class delicacy.

About COMPANY

- **THIEN TRA IMEX CO., LTD** operates in the field of seafood harvesting, aquaculture, distribution, and supply, with a strong focus on **Premium Cà Mau Crab** — a distinctive specialty from Vietnam's southernmost region.
- We serve corporate clients, F&B chains, and export partners, developing our business on the foundation of **authentic quality, transparency, and long-term credibility**.
- Our operations are strictly aligned with international trade and partnership standards.



THIENTRA

Our TEAM



DO VU TRUONG
CEO & FOUNDER



TRAN THI VIET HAN
VICE PRESIDENT



NGUYEN THANH DANH
COMMERCIAL DIRECTOR

The leadership of our company drives with an **international mindset and standardized system**, placing quality at the core, technology as a key enabler and transparent governance as the foundation, pursuing sustainable growth and long-term values across the premium seafood supply chain for partners and communities.

OUR PRODUCTS

Ca Mau Specialties:

Premium Ca Mau Crab,
Natural Black Tiger Shrimp



Selected Domestic Seafood :

Sweet Snails, Blood Cockles,
Ocean Tuna, Lobster, Squid



Regional Delicacies:

Ca Mau Dried Shrimp,
Shrimp Crackers, various
dried fish.



Premium Imported Products:

King Crab (Alaska/Russia),
Australian Lobster, Abalone
(Korea/Australia), Japanese
Scallops



THIENTRA

VISION & MISSION

The Vision : To become a **leading and trusted supplier of Premium Cà Mau Crabs/Shrimps/Snails** in the regional and global markets, contributing to the sustainable promotion of Vietnamese cuisine worldwide

The Mission : To deliver fresh **seafood products** meeting **international standards** through professional operations and a long-term partnership mindset



CORE VALUES

INTEGRITY :

Transparency in
sourcing and
operational processes



QUALITY :

Products delivered
exactly as committed,
with clear and consistent
policies.



DEDICATION:

Responsibility in every
order and every
partnership



The Process

Operational Capability

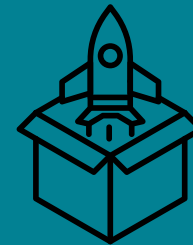
■ **Sourcing**
Direct sourcing from key farming areas in Ca Mau and coastal provinces



■ **Control**
End-to-end controlled processes covering handling and storage to ensure quality



■ **Logistics**
Expertise in fresh and live seafood handling to minimize loss rates



■ **Supply**
Flexible capacity tailored to the requirements of large enterprises and export markets



COMPETITIVE ADVANTAGES

- **Direct Sourcing Control** : Direct management of raw material areas ensures a stable supply.
- **Transparent Quality**: Consistent product quality delivered exactly as declared.
- **Trusted Partnership**: Clear, responsible, and long-term cooperation policies
- **International Standards**: Strong orientation toward international-standard operations and high adaptability



Future Plan

- **Market Expansion:** Targeting export markets in Asia, Europe and the US.
- **System Standardization :** Continuous improvement of quality control and operational systems.
- **Innovation:** Developing value-added seafood products and applying technology in management.
- **Commitment:** Thien Tra is committed to building transparent, responsible, and sustainable partnerships



Contact us

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